ABSTRACT OF THE DISCLOSURE

[0030] A USB (universal serial bus) digital display system including a stand-alone (e.g. an active matrix thin film transistor) digital display surrounded by an aesthetically pleasing picture frame to give the impression that photographic images being displayed are actually printed photographs. A remote personal computer and a remote USB mass storage device (e.g. a digital camera or a card reader) are coupled to the digital display by way of respective USB cables. Each of the personal computer and the digital camera or card reader is connected to its USB cable by a suitable USB interface so that photographic images as well as optional descriptive text and sound data can be conveniently and inexpensively downloaded directly to the digital display from a remote location for viewing purposes.